



County of El Dorado

Economic Development
330 Fair Lane
Placerville, CA 95667
(530) 621-5595

Minutes - Draft Community & Economic Development Advisory Committee

Linnea Marengo, Chair, At-Large Member
Laurence Brilliant, Vice Chair, District I
Scot Bernstein, District II
Maryann Argyres, District III
Roberta Long, District IV
David Orr, District V
Charlie Downs, At-Large Member
Kris Payne, Alternate, At-Large Member

Thursday, July 13, 2017

11:00 AM

El Dorado County Department of Transportation
Engineering Conference Room, 2nd Floor
924 B Emerald Bay Rd
So. Lake Tahoe, CA 96150

An audio recording of this meeting will be published to the website. Please note that due to technology limitations, the link will be labeled as "Video" although only audio will play. The meeting is not video recorded.

The County of El Dorado is committed to ensuring that persons with disabilities are provided the resources to participate in its public meetings. Please contact the office of the Economic Development Division of the Chief Administrative Office if you require accommodation at (530) 621-5595.

Rules on Public Comment for Agenda Items: There will be a public comment period for each item before the Committee acts on the item. Each speaker may comment no more than three (3) minutes on an item and individuals speaking for a group are allocated five (5) minutes. Except with the consent of the Committee, individuals shall be allowed to speak to an item only once. Upon completion of public comment the matter shall be returned to the Committee for deliberation. Members of the public shall not be entitled to participate in that deliberation, or be present at the podium during such deliberation, except at the invitation of the Committee for a point of clarification or question by the Committee.

Rules on Public Comment for Non-Agenda Items during Open Forum within the jurisdiction of the Committee: Each speaker may comment no more than three (3) minutes in total, regardless of the number of topics addressed. No action will be taken by the Committee at this meeting on non-agenda items.

Materials related to an item on this Agenda submitted to the Community & Economic Development Advisory Committee after distribution of the agenda packet are available for inspection during normal business hours at the Economic Development Office located in Building A, 330 Fair Lane, Placerville. Such documents are also available on the Community & Economic Development Advisory Committee's Meeting Agenda webpage subject to staff's ability to post the documents before the meeting.

The Community & Economic Development Advisory Committee is concerned that written information submitted to the Committee the day of the Committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any FAX, email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter.

CALLED TO ORDER AND ROLL CALL 11:00 AM

Present: 6 - Kris Payne, Linnea Marengo, David Orr, Laurence Brilliant, Maryann Argyres and Roberta Long

Absent: 2 - Charlie Downs and Scot Bernstein

ADOPTION OF THE AGENDA AND APPROVAL OF THE CONSENT CALENDAR

A motion was made by Member Brilliant, seconded by Member Orr to Adopt the Agenda and Approve the Consent Calendar with the following change: Member Payne and Member Argyres abstain from Item 2 since they were not in attendance.

Present: 6 - Kris Payne, Linnea Marengo, David Orr, Laurence Brilliant, Maryann Argyres and Roberta Long

Absent: 2 - Charlie Downs and Scot Bernstein

CONSENT CALENDAR

1. [17-0726](#) Chief Administrative Office recommending approval of the Minutes from the regular meeting of June 8, 2017.

This matter was Approved on the Consent Calendar.

2. [17-0727](#) Chief Administrative Office recommending approval of the Minutes from the Special Meeting of June 14, 2017.

This matter was Approved on the Consent Calendar.

OPEN FORUM

Public Comment: N. Santiago

Open Forum is an opportunity for members of the public to address CEDAC Members on subject matter that is not on their meeting agenda and within their jurisdiction. Public comments during Open Forum are limited to three minutes per person. The Committee reserves the right to impose a reasonable limit of time afforded to any topic, individual speaker or the total amount of time reserved for Open Forum.

DISCUSSION ITEMS

3. [17-0752](#) CEDAC to receive and file a presentation from Founder & CEO, Chris McNamara from Outdoor Gear Lab.

Received and Filed

4. [17-0757](#) CEDAC to receive and file a presentation from Co-Founder & CEO, Shawn Kernes from LARKR, an on-demand mental health care app.

Public Comment: N. Santiago

Received and Filed

5. [17-0758](#) CEDAC to receive and file a presentation from Member Orr on behalf of CEO, Heidi Hill Drum from Tahoe Prosperity Center.

Public Comment: S. Kernes

Received and Filed

6. [17-0751](#) CEDAC to receive and file a presentation from CEO, Steve Teshara from Tahoe Chamber of Commerce.

Public Comment: S. Kernes

Received and Filed

7. [17-0621](#) The Targeted Economic Development Ad Hoc Committee recommends the Committee;

- 1) Receive and file an update;
- 2) Receive and review the 'Targeted Economic Development Opportunities for the County' draft report for recommended approval at the August CEDAC meeting; and,
- 3) Receive and review draft letter to the Board of Supervisors for signature by CEDAC Chair for recommended approval at the August CEDAC meeting.

(Est Time: 15 minutes)

Public Comment: S. Kernes, N. Santiago, C. McNamara

No Action Taken.

8. [17-0625](#) The Community Planning Ad Hoc Committee recommends the Committee receive and file an update. (Est. Time 15 minutes)

Public Comment: Member Payne on behalf of L. Parlin

No Action Taken.

Member Payne left at 1:53 PM

Present: 5 - Linnea Marenco, David Orr, Laurence Brilliant, Maryann Argyres and Roberta Long

Absent: 3 - Kris Payne, Charlie Downs and Scot Bernstein

CHIEF ADMINISTRATIVE OFFICE - ECONOMIC DEVELOPMENT UPDATE

Chief Administrative Office Principal Analyst, Tiffany Schmid, gave a brief update on the following items:

- 1) Greater Sacramento Economic Council's (GSEC) Certified Champions participation;
- 2) El Dorado County named Recycling Market Development Zone (RMDZ) on June 28, 2017;
- 3) Budget of \$150,000 for Community Planning to be added at Addenda if funding becomes available;
- 4) Each Transient Occupancy Tax (TOT) Funding Agreement Provider will be invited to give an update to CEDAC;
- 5) Survey coming soon to CEDAC Members to start dialogue on economic development;
- 6) What is Member interest in receiving a tutorial on Buxton Analytics;
- 7) What is Member Interest in receiving a tutorial on Legistar; and,
- 8) The County will participate in the Tri-County Job Fair on August 17, 2017 at Rolling Hills Church in El Dorado Hills.

CEDAC MEMBER UPDATES

Member Long gave an update on Georgetown Fire Safe Council Revitalization kick-off meeting held on July 1.

ADJOURNED 2:15 PM

A motion was made by Member Orr, seconded by Member Brilliant, to adjourn the meeting.

Yes: 5 - Linnea Marenco, David Orr, Laurence Brilliant, Maryann Argyres and Roberta Long

Absent: 3 - Kris Payne, Charlie Downs and Scot Bernstein