



County of El Dorado

Economic Development
330 Fair Lane
Placerville, CA 95667
(530) 621-5595

Minutes - Final Community & Economic Development Advisory Committee

Glenn Krakow, Vice Chair, District I
Scot Bernstein, District II
Ann Wofford, District III
Sol Nisbet, District IV
Leon Abravanel, District V
Kris Payne, Chair, At-Large Member
Tamara Johnston, At-Large Member
Felicity Carlson, At-Large Member
Brandon Reinhardt, At-Large Member

Staff

*Kyle Zimbelman, Planning and Building Department, Economic
Development Division*
*Jeanette Salmon, Planning and Building Department, Economic
Development Division*

Thursday, May 9, 2019

1:00 PM

OES Conference Room
Lower Level of the El Dorado County Government Center
330 Fair Lane, Building A
Placerville, CA 95667

An audio recording of this meeting will be published to the website. Please note that due to technology limitations, the link will be labeled as "Video" although only audio will play. The meeting is not video recorded.

The County of El Dorado is committed to ensuring that persons with disabilities are provided the resources to participate in its public meetings. Please contact the Economic Development Division of the Chief Administrative Office if you require accommodation at (530) 621-5595.

Rules on Public Comment for Agenda Items: There will be a public comment period for each item before the Committee acts on the item. Each speaker may comment no more than three (3) minutes on an item and individuals speaking for a group are allocated five (5) minutes. Except with the consent of the Committee, individuals shall be allowed to speak to an item only once. Upon completion of public comment the matter shall be returned to the Committee for deliberation. Members of the public shall not be entitled to participate in that deliberation, or be present at the podium during such deliberation, except at the invitation of the Committee for a point of clarification or question by the Committee.

Materials related to an item on this Agenda submitted to the Community & Economic Development Advisory Committee after distribution of the agenda packet are available for inspection during normal business hours at the Economic Development Office located in Building A, 330 Fair Lane, Placerville. Such documents are also available on the Community & Economic Development Advisory Committee's Meeting Agenda webpage subject to staff's ability to post the documents before the meeting.

The Community & Economic Development Advisory Committee is concerned that written information submitted to the Committee the day of the Committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any FAX, email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter

CALL TO ORDER AND ROLL CALL

Present: 6 - Kris Payne, Glenn Krakow, Ann Wofford, Felicity Carlson, Sol Nisbet and Scot Bernstein

Absent: 2 - Leon Abravanel and Brandon Reinhardt

ADOPTION OF THE AGENDA AND APPROVAL OF THE CONSENT CALENDAR

A motion was made by Member Wofford, seconded by Member Wood, to Adopt the Agenda and Approve the Consent Calendar.

Yes: 6 - Kris Payne, Glenn Krakow, Ann Wofford, Felicity Carlson, Sol Nisbet and Scot Bernstein

Absent: 2 - Leon Abravanel and Brandon Reinhardt

1. [19-0764](#) Planning and Building Department, Economic Development Division, recommending the Committee approve the Minutes from the regular meeting of CEDAC from April 11, 2019.

This item was approved on the Consent Calendar.

Yes: 6 - Kris Payne, Glenn Krakow, Ann Wofford, Felicity Carlson, Sol Nisbet and Scot Bernstein

Absent: 2 - Leon Abravanel and Brandon Reinhardt

OPEN FORUM

None

Open Forum is an opportunity for members of the public to address CEDAC Members on subject matter that is not on their meeting agenda and within their jurisdiction. Public comments during Open Forum are limited to three minutes per person. The Committee reserves the right to impose a reasonable limit of time afforded to any topic, individual speaker or the total amount of time reserved for Open Forum.

DISCUSSION ITEMS

2. [19-0763](#) Chair recommending the Committee receive and file a presentation on economic development from the Chamber's perspective given by Laurel Brent-Bumb, El Dorado County Chamber of Commerce, and Debbie Manning, El Dorado Hills Chamber of Commerce. (Est. Time 20 Min.)

Public Comment: J. Hidahl

Presentation provided by Laurel Brent-Bumb from the El Dorado County Chamber of Commerce. Debbie Manning from the El Dorado Hills Chamber of Commerce was unable to attend due to a conflict in her schedule.

3. [19-0765](#) Chair recommending the Committee receive and file an update from the Committee Lead on Housing. (Est. Time. 30 Min.)

Public Comment: J. Hidahl

Received and Filed

4. [19-0766](#) Chair recommending the Committee receive and file an update from the Ad Hoc Committee on Career Creation. (Est. Time 5 Min.)

Received and Filed

5. [19-0767](#) Chair recommending the Committee receive and file an update from the Ad Hoc Committee for Community Planning. (Est. Time 5 Min.)

Received and Filed

6. [19-0768](#) Chair recommending the Committee receive and file an update from the Ad Hoc Committee for Advocating for Secondary and Post-Secondary Educational Pathways (8-12+). (Est. Time 10 Min.)

Received and Filed

ECONOMIC DEVELOPMENT UPDATES

Kyle Zimbelman, Economic and Business Relations Manager, gave a brief update on the following:

1. Economic Development is fully staffed as of April 29, 2019;
2. There will be a Traffic Impact Mitigation (TIM) Fee presentation given to the Board of Supervisors on May 14, 2019;
3. The Highway 50 Association Wagon Train Funding Agreement was approved by the Board of Supervisors for three years (Fiscal Year 2019-2021);
4. The Board of Supervisors directed staff to move forward with a new contract with Greater Sacramento Economic Council (GSEC). Staff will bring the item back to the Board on June 4, 2019;
5. The Men's Stage 2 of Amgen Tour of California (ATOC) will be coming to El Dorado County on Monday, May 12, 2019. The County and City collaborated on events for Main Street in Placerville. We also purchased promotional cow bells once again this year; and,
6. Economic Development staff attended Farm Day on May 7, 2019.

Jeanette Salmon, Planning and Building Department, gave a brief update on the following:

1. Introduction of Economic Development's new Administrative Assistant II, Amelia Pedri; and,
2. The County's Committee Application Review Team is currently interviewing to fill the CEDAC At-Large vacancy.

CEDAC MEMBER UPDATES

Member Bernstein updated the Committee that he's been speaking to community members about the proposed Costco site in El Dorado Hills. Initially, the reactions were universally negative, but he thinks they're comparing it to the current open space. However, if anything were to be built on the site, Costco would be the least opposed. Costco's operating hours are shorter and they're motivated to be a good corporate citizen. They pay higher wages and provide benefits than the major competitor.

Member Wofford updated the Committee on the following:

1. She attended the Board of Supervisor's meeting when the Apple Hill-Camino Economic Impact Study was presented. She believes the report was very well written, but she's not sure that the Board truly understands the message that farmers are not rich and cannot afford to fix the issues in the area. If the Board would like the County to continue offering that rural feel they will have to find another solution to pay for the issues. Farmers will not pay and will sell off their land; and,
2. Farm Day was a fun and huge success. The event is offered to all third grade classes in the County. She thanked County Staff for attending the event and offered that if any other people would like to attend an event to contact her. They also run Fields of Learning which different classes can opt in if they're interested

Member Krakow inquired on the projected sales tax revenue for the proposed Costco in El Dorado Hills. If Costco does locate in the County it would be about an estimated 10% increase which is a significant impact for the revenue from sales tax. Additionally, he updated the Committee on the following:

1. He's been attending the monthly El Dorado Hills Community Council meetings that Supervisor Hidahl hosts. These meetings may be an opportunity for him to poll the attendees regarding housing;
2. He was invited a month ago to attend a meeting at Parker Development with a preview of the Central El Dorado Hills Plan. Parker Development presented all the contributions they will be making to the County per parcel. Saratoga Way will continue to go from the back of Raley's over to Silva Valley Pkwy. The plan will be held up by lawsuits which will increase the price per parcel. Parker Development is getting ready to release the plan to the public. Something that was brought up during the meeting was the 11-acre parcel close to the El Dorado Hills Fire Station near El Dorado Hills Blvd that Parker Development offered to the El Dorado Hills Community Services District, that they refused. Per Member Krakow's conversation with the General Manager of the El Dorado Hills CSD, it was stated that it is not a very desirable piece of land but there are potential other uses for the land. One potential project for the piece of land is a public-private partnership for a senior center; and,
3. Several El Dorado Hills residents have taken it upon themselves to reach out to Sacramento Municipal Utility District (SMUD) Board Members about coming into El Dorado Hills and he has significant concerns. He will be attending a brief meeting with the residents next week. They have another meeting coming up with the SMUD Board Members, which he has not committed to attending. If SMUD is interested in coming into El Dorado Hills, which he doesn't believe they are based on past conversations on Community Choice Aggregation (CCA), El Dorado Hills represents about twenty-two percent of the County, soon to be about 25-26% based on projections. If this happens it will

carve out El Dorado Hills for lower utilities and ignore the remainder of the County; and,

4. As an El Dorado Hills Chamber Ambassador, this weekend is the El Dorado Hills Art, Beer and Wine Festival in Town Center. There will be many vendors on site. He will be volunteering at the wristband booth from 11 a.m. to 2 p.m. on Saturday.

Member Wood updated the Committee on the following:

1. It is budget season for the Cameron Park Community Services District. Unfortunately, they are about \$1M in the hole, but the good news is they have about \$550,000 available in the budget available for parks. If you know of anyone in Cameron Park area that has ideas regarding the community parks, have them contact the CSD. She believes the funds are from the State and have been sitting untouched for about five years;
2. The Cameron Park Fire Department received a huge fire mitigation grant;
3. She attempted to attend the County's Architectural Review Committee for Cameron Park, but unfortunately showed up at the wrong location. She will try to attend a future meeting; and,
4. Cameron Park CSD is talking about contracting with a grant writer.

Member Nisbet updated the Committee on the following:

1. She attended the El Dorado County Chamber luncheon on Wednesday, May 8th. She wanted to hear the County's CAO, Don Ashton, speak about the State of the County. She encourages people to learn more because it helps to understand how the County runs and keep people engaged;
2. She just attended an event in Diamond Springs called Gather. The event is comprised of women artists (makers) who showcase high-end items unlike a craft fair; and,
3. The Divide Chamber is in the process of revamping their website and bringing a community calendar to their site.

Member Payne updated the Committee on the following:

1. Supervisor Parlin has been spending time talking with residents and inquiring what their interests are. In the Coloma-Lotus area there is a very big river use presence. She is looking into a Board appointed community advisory committee to be formed;
2. The Board of Supervisors approved another 2.2 miles of paved El Dorado Trail that will run from Missouri Flat to the town of El Dorado. El Dorado County Parks and Trails Division is looking into how this will benefit the community. The project should begin in approximately one month; and,
3. It is Proposition 68 time in the Parks and Trails world. State Parks is in the process of gathering grant funds. Parks and Trails Manager, Vickie Sanders, is currently working on this process. There is 40-acre area site near Pleasant Valley Rd and Highway 49, between Diamond Springs and El Dorado, that is being considered for a park

ADJOURNED 3:55PM